

Friday, April 26

Time	Salon A	Salon B	Salon C	Salon D
7:30 a.m. 8:30 a.m.	Registration Desk Open in the Breakfast Area 7:30 - 8:30 a.m., then on the 2nd floor, 8:30 a.m.—1: 00 p.m.			
	Breakfast for All Registrants IN THE CLUB ROOM on the 4th FLOOR of the Marriott Key Center Hotel			
8:45 a.m. 10:00 a.m.	Session 1A Academic Session Cannibals & Thieves: Transforming Sound & Sense	Session 1B Academic Session “Stateless”:U2’s Public & Private Spaces		Session 1C Mainstream @U2 Session Curating ‘The Next Big Thing’ - A Conversation with Jim Henke
10:00 a.m. 10:30 a.m.	Break Time: U2 Conference t-shirts will be on sale at the registration center. A full-service Starbucks is on the first floor, just outside the hotel’s north lobby doors and in the lobby of the Key building. This Starbucks is open today, but will not be open on the weekend.			
10:30 a.m. 11:45 a.m.	Session 2A Academic Session We’re One, But We’re Not the Same: Individuality in (and Beyond) the Band	Session 2B Academic Session “Lift Me Up Out Of These Blues”: Elevation In Two Musical Traditions		Session 2C Mainstream @U2 Session Transition: Marketing U2 in the 1990s--A Conversa- tion with Brian O’Neal
11:45 p.m. 1:00 p.m.	Lunch for All Registrants in East Foyer			
1:00 p.m. 3:00 p.m.	Friday Film Session: <i>Meet Me In The Sound</i> (83 minutes), with Director Natalie Baker and the African Well Fund in Salon D			
3:00 p.m. 4:00 p.m.	Open Time (U2 1978-1981, The Photography of Patrick Brocklebank, is on display in the Rock Hall’s 3rd floor atrium. Posters and a catalogue of the exhibit are for sale in the Rock Hall’s store.)			
4:00 p.m. 5:00 p.m.	Feature Presentation: Bill Carter “Transcending Borders: The Power of U2” in the Foster Theater at the Rock and Roll Hall of Fame and Museum			
5:00 p.m. 6:00 p.m.	Book Signing Event with Bill Carter outside the Foster Theater <i>Fools Rush In</i> and the DVD <i>Miss Sarajevo</i> for sale Sandwiches and Snacks Available for Purchase in the Museum Café			
6:00 p.m. 7:30 p.m.	Private Showing of <i>U23D</i> for All Registrants in the Foster Theater at the Rock and Roll Hall of Fame and Museum			
9:30 p.m. ???	Extra Event: Tribute band ONE performs at The Blind Pig Free Admission			

Saturday, April 27

Time	Salon A	Salon B	Salon C	Salon D
7:30 a.m. 8:30 a.m.	Registration Desk Open Breakfast for All Registrants in Salon E			
8:45 a.m. 10:00 a.m.	Session 3A Academic Session “It’s No Secret”: U2’s Process of Transformation & Representation	Session 3B Academic Session “Take This Soul and Make it Sing”: Constructing Community		Session 3C Mainstream @U2 Session U2’s Sound Explained for Non-Musicians: Featuring Unforgettable Fire
10:00 a.m. 10:30 a.m.	Break Time: The Marriott gift shop on the 1st floor sells Starbucks coffee and snacks.			
10:30 a.m. 11:45 a.m.	Session 4A Academic Session “Got to Stand Up and Take a Step”: U2 in Praxis	Session 4B Academic Session Showtime: When U2 Takes Us Higher	Session 4C Mainstream @U2 Session Stories for Boys & Girls	Session 4D Mainstream @U2 Session Transmission: U2 on the Radio Past, Present & Beyond: A Conversation with John Gorman
11:45 p.m. 1:00 p.m.	Lunch for All Registrants in Salon E			
1:00 p.m. 2:00 p.m.	Saturday Film Session: <i>Unforgettable Fire: The Story of a U2 Tribute Band</i> (53 minutes) with Director Michelle Regina Iacobelli and the Unforgettable Fire band in Salon D			
2:00 p.m. 4:00 p.m.	Open Time (U2 1978-1981, The Photography of Patrick Brocklebank, is on display in the Rock Hall’s 3rd floor atrium. Posters and a catalogue of the exhibit are for sale in the Rock Hall’s store.)			
4:00 p.m. 5:00 p.m.	Feature Presentation: Steve Averill “Translating Sound To Vision: The Art of U2” in the Foster Theater at the Rock and Roll Hall of Fame and Museum			
9:00 p.m. ???	Extra Event: U2 Conference After-Party Unforgettable Fire Performs at The Hard Rock Café A Benefit Show for The African Well Fund (\$10 admission with your conference badge)			